

ORDINANCE NO. 2014-8

AN ORDINANCE OF THE CITY OF BEASLEY, TEXAS, AMENDING ORDINANCE #118 AND ORDINANCE #2008-3 PERTAINING TO ON-PREMISE SIGNS AND PROHIBITED SIGNS

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF BEASLEY, TEXAS.

Section 1. On premise signs

General design requirements of on premise signs:

On premise sign means a sign identifying advertising copy that pertains to a business, person, or activity and installed and/or maintained on the same premises as such business, person, or activity.

Constructed as a solid mass such as a cylinder, block, rectangle, or square, from ground level to the highest portion on the sign.

New on premise signs shall meet the following requirements:

1. Size requirements.

Maximum effective area	100 sq. feet.
Maximum height	10 ft.
Minimum setback from curb	10 ft.
Number of signs per feet of frontage	1 for the first 125 ft. and 1 for Each additional 125 ft.

2. Temporary signs shall meet the above requirements and be removed 90 days after the opening of the business.

Section 2. Prohibited Signs

PROHIBITED SIGNS

It is unlawful for any person to erect, install, construct, display, maintain, reconstruct, place, locate, relocate or make use of any of the following Signs for Advertising purposes:

- Revolving or moving Signs
- Portable Signs without City permission
- Signs located on a roof or attached to a Building if it projects above the highest point of the facade or parapet
- Signs that are deteriorated, dilapidated, or unsafe
- Signs located on or attached to a Street light, utility pole, hydrant, bridge, traffic-control device,

Street Sign, or other city-owned Building, facility, Structure, or equipment, without the consent of the City

- Signs that do not comply with this chapter or other City ordinances
- Signs located on Trees and Shrubs
- Signs located or illuminated so that they obscure or interfere with the effectiveness of an official traffic Sign, signal, or device, or obstruct or interfere with the view of approaching, emerging or intersecting traffic, or prevent any traveler on any Street from obtaining a clear view of approaching vehicles
- Signs, illuminated from within or without, which:
Are illuminated to such intensity or without proper shielding so as to constitute a hazard to the operation of motor vehicles upon a public Street or substantially interfere with the reasonable enjoyment of residential property; or
Have any type of intermittent illumination, including flashing, fading, revolving or blinking lights, or any type of moving, traveling or changing message by means of lights or illumination
- Any Sign that violates any sight visibility regulations of the City
- Off-premises Wall Signs
- A Freestanding Sign located on any railroad right-of-way that is not used for or related to railroad operations
- Any Sign which is located on or is part of an awning if the awning contains any form of interior illumination that is intended to or has the effect of making the Sign more readily visible from a public street.

Section 3. Effective Date

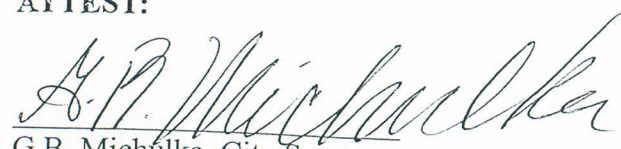
That this ordinance shall take effect and be in force after its passage.

Passed this the 13th day of October, 2014, at a special Meeting of the City Council of the City of Beasley, Texas.

APPROVED:


Kenneth Reid, Mayor

ATTEST:


G.B. Michulka, City Secretary